



**Regional
Development**
Australia
T A S M A N I A

REPORT TO OUR REGION #1

01 January 2018 to 30 April 2018

Summary

From the 01 January 2018, the Regional Development Australia (RDA) Tasmania commenced operating under a new funding agreement. The new agreement reflects a new charter for the RDA network which focusses on growing strong and confident regional economies that harness their competitive advantages and drive economic growth. Working in close partnership with fellow RDA Committees, all levels of government, and the private sector, we will:

1. Collaborate with relevant stakeholders to identify economic opportunities and leverage private and public sector investment to the regions;
2. Connect regional businesses, councils and industry sectors with international trade partners, financial markets and potential investors;
3. Promote and disseminate information on Australian Government policies and grant programs to state and local governments and industry, business and community sectors;
4. Support community stakeholders to develop project proposals to access funding;
5. Develop and maintain positive working relationships with the local government bodies in their regions;
6. Facilitate public and private sector decentralisation;
7. Assist in the delivery of Australian Government programs, where relevant and where requested by the Minister;
8. Engage with regional entrepreneurs and emerging business leaders to explore new opportunities to grow local jobs in their regions;
9. Provide information on their region's activities and competitive advantages to all levels of government, industry, business and community sectors; and
10. Provide evidence-based advice to the Australian Government on critical regional development issues positively and negatively affecting their regions.

In the first quarter of 2018, the RDA Tasmania Committee establishes our first Business Plan to reflect the new arrangements. The Business Plan is an "Interim Business Plan" and covers the period 01 January 2018 to 30 June 2018. It is our expectation that many of the activities will follow through to the new financial year.

Our report to the region will be published by the 15th of each month after the conclusion of each quarter.

1 Introduction

Strategic Context

The RDA Tasmania Interim Business Plan activities are focussed on continuing to make sure that supporting economic growth within Tasmania remains our key priority. We also recognise that as a small and well connected State coordinated activities with all levels of Government are essential.

RDA Tasmania's activities emphasise working effectively with the Tasmanian agencies who maintain a strategic focus on policy and projects that leverage economic growth. The RDA Tasmania Committee is also a participating member of Tasmanian Peak Body's association, an informal arrangement where Tasmania's peak bodies work closely on collective priorities.

The Local Government Association of Tasmania and the Department of State Growth have standing invitations to attend RDA Tasmania Committee meetings and actively participate and contribute to the formulation of the Committee's business plan.

Our key stakeholders are identified as, but not limited to:

- University of Tasmania
- Tasmania's 4 Regional Tourism Organisations
- Tasmanian Chamber of Commerce and Industry
- Tasmanian Farmers and Graziers Association
- Regional Chambers of Commerce
- Tourism Industry Council of Tasmania
- Tasmanian Council of Social Services
- Local Government Association of Tasmania
- Small Business Council of Tasmania
- Department of State Growth
- Infrastructure Tasmania
- AgriGrowth Tasmania
- Officer of Coordinator General
- Skills Tasmania
- Northern Tasmanian Development Corporation
- Cradle Coast Authority
- South East Regional Development Association
- South Central Sub-region
- Tasmania's 29 Local Councils
- Australian Government agencies
- Southern Tasmanian Council Association

Communications Strategy

As well as RDA Tasmania's comprehensive website, RDA Tasmania utilises three social media platforms (Facebook, Twitter and LinkedIn). In addition, a monthly e-newsletter is distributed to our contact lists:

| Platform | Contacts* (Subscribers, followers etc) | Planned activity |
|----------|-------------------------------------------|------------------------------------------------------|
| E-news | Approx. 1000 | 1 published per month |
| Facebook | 261 | Ave 5 posts per week One sponsored add per month. |
| Twitter | 443 | Ave 5 posts per week |
| LinkedIn | 52 | Ave 5 posts per week |

*as at 28 February 2017

The RDA Tasmania website has a news page for individual news items. These items are posted on our website and in that same month, are also featured in our e-newsletter collectively, and our social media platforms individually.

The RDA Tasmania website has recently been enhanced to enable individual news to be shared by others on non-RDA Tasmania social media accounts or forwarded by email. Targeted social media 'sponsored' items are used to boost posts, drive activity and increase engagement through the various platforms. This activity is then actively tracked to determine demographic, interest levels and community engagement.

By using this variety of communication platforms, along with regular mapping and cross referencing against a communication matrix, ensures we are achieving our organisational objectives to engage effectively with our stakeholders, demonstrates the success of RDA Tasmania within the region, ensures there is a universal understanding of what we do and offers regular up to date information of current opportunities.

In addition to the use of social media and our e-newsletter, from time to time, the RDA Committee will engage in mainstream media with targeted op-ed's and media releases. Participation in relevant forums and targeted sponsorships (for example business awards and local government forums) will also support the RDA Committee to deliver our key messages.

2 Identification of RDA activities

The RDA Tasmania Committee finalised a review of our regional Plan in September 2017. The Committee has confirmed that the priorities contained within our Regional Plan 2017 – 2019 remain relevant and provide the strategic context from which our Business Plan activities (01 Jan 2018 to 30 June 2018) should be informed. The key priority themes are:

- **Expand and grow economic activity in Tasmania;**
- **Increase collaboration and efficiencies between federal, state and local government; and between government and the private sector;**
- **Address the needs of Tasmania's changing demographic profile; and**
- **Improve educational attainment and employability skills**

Regional priorities

The rationale for each priority, and how the RDA Tasmania Committee should focus its activities is described within the Regional Plan. These focus areas are consistent with the expectations of the RDA Charter and have helped shaped our planned business plan activities.

Expand and grow economic activity in Tasmania

Key focus to implement this priority:

- Giving priority to initiatives that support wealth creation and the region's growth industries
- Investment in enabling infrastructure that improves economic productivity.
- Improvement of Tasmania's transport logistics and freight services.
- Improvement of transport to facilitate labour mobility.
- Grow knowledge and networks through collaboration, innovation, and research and development within Tasmania.

Increase collaboration and efficiencies between federal, state and local government; and between government and the private sector

Key focus to implement this priority:

- Facilitate regular dialogue and engagement with the Australian Government including the Department of Infrastructure and Regional Development, Department of Prime Minister and Cabinet and the Department of Employment to identify opportunities for collaboration, identify inefficiencies and develop regional projects.
- Engage with the Tasmanian Government including the Department of State Growth, Office of the Coordinator-General, Infrastructure Tasmania and other stakeholders to support the creation of a more strategic focus on policy and projects that leverage economic growth.
- Support the role of regional council bodies in encouraging collaboration and identifying regional priorities.
- Promote Australian and State Government programmes that meet local economic development priorities and maximise strategic government investment in the region.
- Engage with Ministerial offices and local State and Federal representatives to provide advice and knowledge on local and regional economic development.
- Engage with peak bodies and key industries in the private sector to ensure that local economic development priorities and government investment in the region aligns with industry planning.

Improve educational attainment and employability skills

Key focus to implement this priority:

- Raise educational attainment levels of Tasmanian school leavers.
- Produce a skilled workforce for the future.

Address the needs of Tasmania's changing demographic profile

Key focus to implement this priority:

- Plan for Tasmania's future population needs.

Analysis

Tasmania – By the numbers

Population 509 965¹

Median Age 42 (previously in 2011- 40) Australian 38

Employment

- Full time 52.3% Australian 57.7%
- Part time 35.0% Australian 30.4%

Gross State Product

2016-2017 \$28,577m increase of 1.1 % from 2015-2016

Gross State Product per capita

2016-2017 \$55,056 increase of 0.5 % from 2015-2016

Key Industry Sectors (% of GSP) 2016-2017

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| Health Care and Social Assistance | 12.5% |
| Agriculture, Fishing and Forestry | 9.6% |
| Public Administration and Safety | 6.3% |
| Financial and Insurance Services | 6.3% |
| Education and Training | 6.2% |
| Construction | 5.3% |
| Retail Trade | 4.8% |
| Mining | 3.5% |

Key and Emerging Issues

Ongoing industry sector development

- Long Term Planning
- Market development
- Access to capital and finance

Infrastructure planning

- Consensus on key infrastructure needs
- Public versus private prioritisation
- Allocation of resources to specific industry sectors

¹ http://www.censusdata.abs.gov.au/census_services/getproduct/census/2016/quickstat/6?opendocument

- Population growth in urban areas and demands on infrastructure
- **Skills and Training**
- Working with educators to provide key understandings for industry
- Engaging with industry to assess formal and vocational training for workforce
- Understanding current and emerging industry sector requirements

Tasmania's Economy

Increased economic activity and wealth creation raises the standard of living and attracts skilled, working age people to the state. Tasmania still has in the past suffered from some of the highest unemployment rates in the country and generally has lower participation rates and a higher level of part time employment that may mask higher unemployment levels. Education and skill capabilities vary considerably and are not always matched to job opportunities. Urban and regional Tasmania vary greatly in age profile, education attainment and employment levels.

Tasmania has been impacted by factors including: freight costs and access to market; limitations and high cost of public transport; State Government restructure and reduced public spending; changes in industry competitiveness; low participation rate and lack of employability skills of jobseekers; net out migration; a rapidly ageing population and population stagnation.

Economic opportunities exist in Tasmania by building on the strength and reputation of research and innovation, leveraging on opportunities created by irrigation infrastructure, and wealth generating industries such as the recent significant growth in tourism.

Greater integration between economic development strategies and practitioners at all levels would help to support wealth creation activities.

RDA Tasmania have identified various roles to address the economy, including supporting the Tasmanian Freight Logistics Committee, supporting the Bell Bay Manufacturers Precinct and continuing to help project proponents, industry bodies and economic development bodies.

Collaboration

Tasmania is a small, well connected region with the capacity for strong collaboration across government, industry and community. RDA Tasmania is in the unique position of being a neutral organisation with relationships at every level of government as well as community and industry. We are able to utilise these relationships to facilitate dialogue and engagement with stakeholders, and help to identify gaps and duplication in existing services and policy.

Human Capital

Low education outcomes impede Tasmania's young people and working age population from participating in regular employment and improving their economic circumstances. Educational attainment is positively linked to higher levels of employment, increased labour force participation, higher wages and higher levels of productivity. There is also growing evidence that education has a positive causal effect on such social outcomes as better health, greater civic engagement and reduced crime.

Demographics

Tasmania faces the challenge of a rapidly ageing and low growth population. Older residents tend to participate in local events and volunteer activities, bringing knowledge and experience to their communities. However, an ageing population with increasing life expectancy will create greater demand for services including health and

aged care. National trends of population movement towards urban centres and population decline in rural areas are also apparent in Tasmania.

Tasmania continues to perform worse in most health measures when compared to other states, however when compared to regional Australia rather than metropolitan areas, Tasmania aligns with the national average.

RDA activities

The RDA Tasmania Committee reviewed our past business plans activities against the new charter arrangements and found them were closely aligned to our past activities. Our activities related to Theme 1 and Theme 2 in particular have been strengthened. The Business Plan was workshopped at a meeting of the Committee in February 2018, and input was invited from the Local Government Association of Tasmania and the Department of State Growth who have standing invites to attend the meetings of the Committee.

RDA Tasmania, through its networks with industry, government (including state and local councils) and education providers, continues to collaborate and engage to understand key and emerging issues. Our ongoing activities including strategic planning, project development and delivery of structured outcomes with key stakeholders is critical to addressing these issues. We are also involved in numerous committees through the State in areas such as freight, industrial precinct development, regional body strategic planning, and local council project development.

The activities contained within the interim business plan reflect these outcomes of this broad level of engagement.

3 Table of Outcomes, Activities and Performance Measures

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| OUTCOME THEME 1 | Increased economic opportunities and investment in Your Region |
| OUTPUT i | Identify economic development opportunities that leverage private and public sector investment in Your Region. |
| What will we do? | <p>1.1 [LEAD] Collate a summary of potential sources of financial capital in our region, articulating what opportunities are attractive to investors (e.g. banks, private equity sources, peer to peer, crowd funding etc)</p> <p>1.2 [LEAD and SUPPORT] Improve the skills and leadership of the region’s current and future workforce</p> <ul style="list-style-type: none"> <i>i. Implement findings of RDA Tasmania’s regional economic development workforce capability study</i> <i>ii. Continue to engage with Beacon Foundation’s business partnership initiatives</i> <i>iii. Engage with Skills Tasmania’s workforce development initiatives</i> <i>iv. Support NextGen activities across Tasmania</i> <p>1.3 [LEAD] Within each sub-region, undertake regular ongoing engagement with industry representatives to understand current and long term regional opportunities and challenges</p> <ul style="list-style-type: none"> <i>i. Engage with industry bodies and chambers of commerce</i> <i>ii. Undertake targeted one on one engagement with industry leaders within the Region</i> <i>iii. Continue to support the RDA Tasmania Bell Bay Manufacturing Precinct Sub-Committee as the central point of contact for all proponents for the Bell Bay Precinct for investment opportunities</i> <p>1.4 [LEAD] Understand local and state government investment priorities required to support an expansion of the economy</p> |

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| OUTCOME THEME 1 | Increased economic opportunities and investment in Your Region | | |
| OUTPUT i | Identify economic development opportunities that leverage private and public sector investment in Your Region. | | |
| What did we do? <i>Provide quantifiable evidence against each Activity and Output as part of the Annual Report on Outcomes.</i> | Result (numbers or \$s) | Measure (i.e. organisations, jobs, participants) | Lead/support role |
| Priority Performance Measures 1. Number of organisations or potential investors engaged with and investment opportunities created. | | | |
| Additional Performance Measures <ul style="list-style-type: none"> Regional analysis of investment and growth opportunities developed and promoted to generate interest in Your Region. Initiatives to grow social capital and workforce capability and participation in Your Region | | | |
| How well did we do it? <i>For each of the Performance Measures provide descriptions of the quality of RDA Activities, including the process or methodology employed in achieving the Outcomes, and feedback from stakeholders.</i> | | | |
| Did it have an impact? <i>For each of the Performance Measures provide a broad statement of achievement against the Outcome, summarising what the RDA did and how well it was done. Describe any evidence of impacts to date or the logic that underlines expectations of impacts in the future.</i> | | | |

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| OUTCOME THEME 1 | Increased economic opportunities and investment in Your Region |
| OUTPUT i | Identify economic development opportunities that leverage private and public sector investment in Your Region. |
| <p>Social Media Usage</p> <p><i>Describe Communications and Social Media activities e.g.</i></p> <p><i>Extensive use of social media, emails and website to connect your region with industry sectors, international trade partners, financial markets, regional entrepreneurs and business leaders to attract investors to explore new opportunities to grow local jobs in Your Region.</i></p> <p><i>Increased use of social media channel and attraction to website.</i></p> | |

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| OUTCOME THEME 2 | Increased trade and jobs creation. |
| OUTPUT ii. | Connect Your Region with industry sectors, international trade partners, financial markets, regional entrepreneurs and business leaders to attract investors to explore new opportunities to grow local jobs in Your Region. |
| What will we do? | <p>2.1 [LEAD] Facilitate the merits of cluster engagement by meeting with geographically located firms in similar sectors;</p> <ul style="list-style-type: none"> <i>i. Working collaboratively with Northern Tasmanian Development Corporation establish an industry based cluster community of interest</i> <i>ii. Work with Cradle Coast businesses to develop a “prove the brand” strategy and support a better understanding of access to finance opportunities</i> <i>iii. Assist the Bell Bay Precinct businesses to identify any opportunities for growth of their business through collaborative tendering, with an initial focus on for defence projects</i> <i>iv. Investigate cluster opportunities that emerge from the southern agricultural sector around the expansion in irrigation availability and domestic and export market growth</i> <p>2.2 [LEAD] Implement a four-part trade growth action plan including;</p> <ul style="list-style-type: none"> <i>i. Establish a trade opportunities working group,</i> <i>ii. Publish a Domestic Trade Opportunities paper,</i> <i>iii. Run a ‘Exporting for Tasmanian Businesses’ forum,</i> <i>iv. Promote the work of Brand Tasmania to our stakeholder network in conjunction with AusTrade, AusIndustry, Advanced Manufacture Growth Centre, Food Innovation Australia Limited, METS Ignited and the Industry Growth Centres, sharing information on the latest government support programs and industry trends</i> <p>2.3 [SUPPORT] Continue to work with Hobart Airport and key stakeholders to maximise benefits from the Hobart Airport runway extension and increased fresh freight capacity.</p> <p>2.4 [SUPPORT] Continue to provide secretariat support for activities of the Tasmanian Logistics Committee.</p> |

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| OUTCOME THEME 2 | Increased trade and jobs creation. | | |
| OUTPUT ii. | Connect Your Region with industry sectors, international trade partners, financial markets, regional entrepreneurs and business leaders to attract investors to explore new opportunities to grow local jobs in Your Region. | | |
| What did we do? <i>Provide quantifiable evidence against each Activity and Output as part of the Annual Report on Outcomes.</i> | Result (numbers or \$s) | Measure (i.e. organisations, jobs, participants) | Lead/support role |
| Priority Performance Measures | | | |
| 1. Number of organisations assisted directly or indirectly and jobs opportunities created. | | | |
| 2. Number of organisations, entrepreneurs and emerging business leaders connected with business support, investment and growth programs. | | | |
| 3. Number of organisations connected with export opportunities or export readiness support. | | | |
| Additional Performance Measures <i>You may choose to set additional Performance Measures as part of the Business Plan process</i> | | | |
| <ul style="list-style-type: none"> • Increase (over a 3-year period) in the number of exporters or value of exports in the region. • Number of international investment enquiries or contacts generated. | | | |
| How well did we do it? <i>For each of the Performance Measures provide descriptions of the quality of RDA Activities, including the process or methodology employed in achieving the Outcomes, and feedback from stakeholders.</i> | | | |

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| OUTCOME THEME 2 | Increased trade and jobs creation. |
| OUTPUT ii. | Connect Your Region with industry sectors, international trade partners, financial markets, regional entrepreneurs and business leaders to attract investors to explore new opportunities to grow local jobs in Your Region. |
| <p>Did it have an impact?</p> <p><i>For each of the Performance Measures provide a broad statement of achievement against the Outcome, summarising what the RDA did and how well it was done. Describe any evidence of impacts to date or the logic that underlines expectations of impacts in the future.</i></p> | |
| <p>Social Media Usage</p> <p><i>Describe Communications and Social Media activities e.g. Extensive use of social media, emails and website to connect your region with industry sectors, international trade partners, financial markets, regional entrepreneurs and business leaders to attract investors to explore new opportunities to grow local jobs in Your Region. Increased use of social media channel and attraction to website.</i></p> | |

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| OUTCOME THEME 3 | Cooperative effort with local government. | | |
| OUTPUT iii. | Develop and maintain positive working relationships with the local government bodies in Your Region. | | |
| What will we do? | <p>3.1 [LEAD and SUPPORT]</p> <p>Assist local governments to develop their economic development capability (i.e. strategic development, research, engagement, project management, grant writing, investment attraction);</p> <ul style="list-style-type: none"> <i>i. Continue to engage with LGAT through the RDA Committee meetings and other forums;</i> <i>ii. Maintain regular one-on-one engagement with councils and other peak bodies;</i> <i>iii. Advocate for a State settlement strategy to ensure appropriately located development and sustainable communities;</i> <i>iv. Participate in, and broker where necessary, stakeholder meetings that deliver on joint aims or projects (including the Peak Bodies Collaboration Group); and</i> <i>v. Advocate for high quality regional data for Tasmania, with in-depth analysis in relation to emerging issues and common methods of performance measurement.</i> <p>3.2 [SUPPORT]</p> <p>Work with stakeholders in every local government area to develop evidence-based project proposals;</p> <p>3.3 [LEAD]</p> <p>Actively use the Bell Bay Manufacturing Precinct Project Officer initiative as a case study to demonstrate how an Industry lead initiative, supported by local and State government can drive economic development; and</p> <p>3.4 [LEAD and SUPPORT]</p> <p>Continue engagement with the regional bodies of councils</p> <ul style="list-style-type: none"> <i>i. Regular engagement in Cradle Coast Authority's Regional Futures Plan reference group, regional workforce and employment pathways plan and industry engagement activities;</i> <i>ii. Participate in Northern Tasmania Development Corporation's Regional Economic Development Plan and cluster initiatives; and</i> <i>iii. Work with southern Tasmania council's collective organisations on regional economic development activities.</i> | | |
| What did we do? Provide quantifiable | Result (numbers or \$s) | Measure (i.e. organisations, jobs, participants) | Lead/support role |

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| OUTCOME THEME 3 | Cooperative effort with local government. | | |
| OUTPUT iii. | Develop and maintain positive working relationships with the local government bodies in Your Region. | | |
| <i>evidence against each Activity and Output as part of the Annual Report on Outcomes.</i> | | | |
| Priority Performance Measure 1. Number and nature of working groups/projects/partnerships with local government and regional development outcomes resulting from this. | | | |
| Additional Performance Measures <i>You may choose to set additional Performance Measures as part of the Business Plan process</i> <ul style="list-style-type: none"> • Number of requests from local government to participate in strategy development and regional development projects and outcomes from input provided. • Region investment prospectus or economic development plans collaboratively developed. • Number of cross-local government projects/initiatives assisted. • Number of best practice examples of regional development shared | | | |
| How well did we do it? <i>For each of the Performance Measures provide descriptions of the quality of RDA Activities, including the process or methodology employed in achieving the Outcomes, and feedback from stakeholders.</i> | | | |

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| OUTCOME THEME 3 | Cooperative effort with local government. |
| OUTPUT iii. | Develop and maintain positive working relationships with the local government bodies in Your Region. |
| <p>Did it have an impact? <i>For each of the Performance Measures provide a broad statement of achievement against the Outcome, summarising what the RDA did and how well it was done. Describe any evidence of impacts to date or the logic that underlines expectations of impacts in the future.</i></p> | |
| <p>Social Media Usage <i>Describe Communications and Social Media activities e.g. Extensive use of social media, emails and website to connect your region with industry sectors, international trade partners, financial markets, regional entrepreneurs and business leaders to attract investors to explore new opportunities to grow local jobs in Your Region. Increased use of social media channel and attraction to website.</i></p> | |

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| OUTCOME THEME 4 | Achieve Government program objectives. | | |
| OUTPUT iv. | Assist in the delivery of Australian Government programs including public and private sector decentralisation. | | |
| What will we do? | <p>4.1 [LEAD] Publish a report that contextualises the Tasmanian content of the inquiry into Regional Development and Decentralisation and identifies opportunities for Tasmania;</p> <p>4.2 [SUPPORT] Continue to participate in Smart Cities and City Deal objectives for our region; <i>i. Continue participation in the implementation of the Launceston City Deal; and</i> <i>ii. Engage in the development of the framework for a Hobart City Deal</i></p> <p>4.3 [LEAD] Provide evidence through a series of case studies of Tasmanian international exporters that the TFES is delivering tangible economic outcomes for Tasmania.</p> | | |
| What did we do? <i>Provide quantifiable evidence against each Activity and Output as part of the Annual Report on Outcomes.</i> | Result (numbers or \$s) | Measure (i.e. organisations, jobs, participants) | Lead/support role |
| Priority Performance Measures 1. Evidence of identification of decentralisation opportunities and facilitation undertaken to deliver these. | | | |
| 2. Number and description of initiatives to assist in the delivery of Australian Government programs. | | | |

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| OUTCOME THEME 4 | Achieve Government program objectives. | | |
| OUTPUT iv. | Assist in the delivery of Australian Government programs including public and private sector decentralisation. | | |
| <p>Additional Performance Measures <i>You may choose to set additional Performance Measures as part of the Business Plan process</i></p> <ul style="list-style-type: none"> • Number of evidence based assessments of benefits to region of Australian Government programs • Evidence of participation in the Australian Government's Smart City and City Deal initiatives in Your Region. | | | |
| <p>How well did we do it? <i>For each of the Performance Measures provide descriptions of the quality of RDA Activities, including the process or methodology employed in achieving the Outcomes, and feedback from stakeholders.</i></p> | | | |
| <p>Did it have an impact? <i>For each of the Performance Measures provide a broad statement of achievement against the Outcome, summarising what the RDA did and how well it was done. Describe any evidence of impacts to date or the logic that underlines expectations of impacts in the future.</i></p> | | | |

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| OUTCOME THEME 5 | Maximise access to Government programs and grants. |
| OUTPUT v. | Promote and disseminate information on Australian Government policies and grant programs and support community stakeholders in Your Region to develop project proposals to access funding. |
| What will we do? | <p>5.1 [LEAD] Promote Government grants and programs relevant to our region;</p> <p>5.2 [SUPPORT] Provide support to applicants of Government grants and programs to strengthen and enhance the quality of applications particularly through the use of local data and evidence;</p> <p>5.3 [SUPPORT] Assist in the delivery of Australian Government programs by agencies based or active in the region, including; AusIndustry, AusTrade, Jobs and Small Business Delivery Engagement Group, the Local Government, Mainland Territories and Regional Development Australia Branch, Major Project Facilitation Agency, and the City Deals Division;</p> <p>5.4 [LEAD] Undertake two community based grant writing workshops in each sub-region to enhance local community organisations grant writing capability and promote government programs; and</p> <p>5.5 [SUPPORT] Continue to work with the Tasmanian Government including the Department of State Growth, Skills Tasmania, Office of the Coordinator-General, Infrastructure Tasmania and other stakeholders to support the creation of a more strategic focus on policy and projects that leverage economic growth.</p> |

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| OUTCOME THEME 5 | Maximise access to Government programs and grants. | | |
| OUTPUT v. | Promote and disseminate information on Australian Government policies and grant programs and support community stakeholders in Your Region to develop project proposals to access funding. | | |
| What did we do? <i>Provide quantifiable evidence against each Activity and Output as part of the Annual Report on Outcomes.</i> | Result (numbers or \$s) | Measure (i.e. organisations, jobs, participants) | Lead/support role |
| Priority Performance Measures 1. Number of enquiries received/generated and proposals assisted with. | | | |
| 2. Number of successful proposals. | | | |
| 3. Number of organisations assisted to connect with government programs. | | | |
| Additional Performance Measures <i>You may choose to set additional Performance Measures as part of the Business Plan process</i> <ul style="list-style-type: none"> • Number of promotional channels/events. • Number of Tasmanian Government agencies connected to Australian Government programs and grants. | | | |

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| OUTCOME THEME 5 | Maximise access to Government programs and grants. |
| OUTPUT v. | Promote and disseminate information on Australian Government policies and grant programs and support community stakeholders in Your Region to develop project proposals to access funding. |
| <p>How well did we do it?</p> <p><i>For each of the Performance Measures provide descriptions of the quality of RDA Activities, including the process or methodology employed in achieving the Outcomes, and feedback from stakeholders.</i></p> | |
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| OUTCOME THEME 6 | Advice supports development outcomes. |
| OUTPUT vi | <p>For Your Region:</p> <ul style="list-style-type: none"> • Provide evidence-based advice to the Australian Government on critical regional development issues; and • Provide information on regional activities and competitive advantages to all levels of government, industry, business and community sectors. |
| What will we do? | <p>6.1 [SUPPORT] Provide reports, commentary and presentations as required on regional economic development and critical issues in Tasmania;</p> <p>6.2 [LEAD] Incorporate site visits and guest speakers to the meetings of the RDA Tasmania Committee;</p> <p>6.3 [LEAD] Establish a dedicated webpage promoting resources and investment opportunities available to assist potential investors in our region;</p> <p>6.4 [SUPPORT] Respond to parliamentary Inquiries and requests for feedback on draft policies by providing evidence based information on regional issues and perspectives; and</p> <p>6.5 [LEAD] Publish a document that informs Commonwealth and State investment opportunities</p> |

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| OUTCOME THEME 6 | Advice supports development outcomes. | | |
| OUTPUT vi | For Your Region: <ul style="list-style-type: none"> • Provide evidence-based advice to the Australian Government on critical regional development issues; and • Provide information on regional activities and competitive advantages to all levels of government, industry, business and community sectors. | | |
| What did we do? <i>Provide quantifiable evidence against each Activity and Output as part of the Annual Report on Outcomes.</i> | Result (numbers or \$s) | Measure (i.e. organisations s, jobs, participants) | Lead/support role |
| Priority Performance Measures 1. Number of reports or submissions to the Australian Government about critical regional development issues. | | | |
| 2. Effectiveness of communication of regional activities and competitive advantages to regional stakeholders. | | | |

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| OUTPUT vi | <p>For Your Region:</p> <ul style="list-style-type: none"> • Provide evidence-based advice to the Australian Government on critical regional development issues; and • Provide information on regional activities and competitive advantages to all levels of government, industry, business and community sectors. | | |
| <p>Additional Performance Measures <i>You may choose to set additional Performance Measures as part of the Business Plan process</i></p> <ul style="list-style-type: none"> • Number of Government consultation sessions/surveys/inquiries/advisory groups the RDA provided input to/hosted. • Number and nature of activities resulting in promotion/recognition of regional activities (e.g. presenting at conferences, regional/industry awards judging panels). • Regional web portal of investment and growth opportunities developed and promoted as a prospectus/economic plan to generate interest in Your Region • Identified public sector infrastructure investment priorities to support long term jobs and economic growth in the region. • Total annual investment in Your Region collated. | | | |

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| OUTCOME THEME 6 | Advice supports development outcomes. |
| OUTPUT vi | <p>For Your Region:</p> <ul style="list-style-type: none"> • Provide evidence-based advice to the Australian Government on critical regional development issues; and • Provide information on regional activities and competitive advantages to all levels of government, industry, business and community sectors. |
| <p>How well did we do it? <i>For each of the Performance Measures provide descriptions of the quality of RDA Activities, including the process or methodology employed in achieving the Outcomes, and feedback from stakeholders.</i></p> | |
| <p>Did it have an impact? <i>For each of the Performance Measures provide a broad statement of achievement against the Outcome, summarising what the RDA did and how well it was done. Describe any evidence of impacts to date or the logic that underlines expectations of impacts in the future.</i></p> | |
| <p>Social Media Usage <i>Describe Communications and Social Media activities e.g. Extensive use of social media, emails and website to connect your region with industry sectors, international trade partners, financial markets, regional entrepreneurs and business leaders to attract investors to explore new opportunities to grow local jobs in Your Region. Increased use of social media channel and attraction to website.</i></p> | |