



Economic Development Australia

May 2020 Update

www.edaaustralia.com.au

Tasmanian Membership

10 Individual members

- Government & non-government

32 Corporate members

- Across OCG & CCA

National Membership

Over 1000 members

Webinars

- 1500+ participants this year
- 600+ participants COVID webinar series

Today

- Local Government and Economic Recovery

Upcoming

- Indigenous Wisdom during the Climate Emergency
- Climate Change
- The Geography of Innovation: Making Sense of Innovation Places and Spaces

Training & Certification

Two streams

- Professional Accreditation Stream
ACEcD Australian Certified Economic Developer
- Elected and Community Leader Stream
ACecDC EDA Economic Development Champion

Professional Accreditation Stream

[You can find all of the information online](#)

Core modules

- A national and global overview of best practice economic development principles
- Strategic planning for economic development
- Measuring and evaluating economic development
- Economic resilience and recovery

Elective Modules

- Business development, retention and expansion
- Industry clusters to build competitiveness
- Building partnerships and advocacy
- Investment attraction and export development
- Industry development

Practitioner support

- [Online recovery and resilience hub](#) (open to non-members)
- [Online knowledge hub](#) (19 areas)
- Range of on-demand programs (including mentoring service for members)
- Dedicated [SLACK](#) channel (ecdevaustralia.slack.com)

Advocacy Agenda

- Support for economic development sector and frontline professionals
- Practitioner driven (survey out now)
- Federal agenda
- State by state agendas

NEDC Liverpool 2020

Breaking New Ground - Building a Resilient Future

- Hybrid event F2F and online
- Call for abstracts soon





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