

COVID-19 ECONOMIC RESPONSE AND RECOVERY FRAMEWORK AND ACTION PLAN 2020–22

The City of Hobart's *Covid-19 Economic Response and Recovery Framework and Action Plan 2020–22* aims to work with Hobart communities, businesses and stakeholders to deliver economic recovery for Hobart on limited resources.

Based on community surveys and interviews with 200 businesses, they respond to both the long-term guidance of the community vision and the uncertainty posed by the pandemic.

The **framework** establishes the structure and guiding ideas behind the City's response and recovery efforts.

It has six **goals**, or things we want to achieve:

1. Confident households, businesses and investors
2. Thriving city centre and retail precincts
3. Local economy transitioned to the 'new normal'
4. Opportunities of the crisis embraced
5. Coordinated recovery efforts
6. Responsive and financially sustainable local government

Our work is guided by five **principles**, which we apply to all response and recovery projects:

That economic recovery ...

... is focused on need and adding value.

... supports resilience.

... builds economic confidence and participation.

... is evidence-based.

... is flexible and adaptable.

The **action plan** includes the projects that will help us reach these goals and are to be updated frequently to meet the changing Covid-19 situation. It has four initiatives made up of 29 total projects.



INITIATIVE 1: LEARNING WHAT PEOPLE NEED

PROJECT 1.1: SOCIAL INCLUSION DASHBOARDS

PROJECT 1.2: BUSINESS CONSULTATIVE GROUP

PROJECT 1.3: SAFE PUBLIC SPACES

PROJECT 1.4: CREATIVE SECTOR ENGAGEMENT

PROJECT 1.5: BUSINESS AND COMMUNITY RESEARCH AND ENGAGEMENT

INITIATIVE 2: BUILDING BUSINESS RESILIENCE

PROJECT 2.1: BUSINESS CONCIERGE

PROJECT 2.2: BUSINESS GRANTS

PROJECT 2.3: HELLO HOBART

PROJECT 2.4: BLOCK PARTIES

PROJECT 2.5: SALAMANCA MARKET ONLINE AND TASMANIA'S OWN MARKET

PROJECT 2.6: TTIC AND ELIZABETH MALL INFO HUB

PROJECT 2.7: OUTDOOR DINING REGULATIONS

PROJECT 2.8: OUTDOOR DINING PLATFORMS

PROJECT 2.9: LOCAL PREFERENCE PROCUREMENT POLICY

INITIATIVE 3: BUILDING COMMUNITY ECONOMIC RESILIENCE

PROJECT 3.1: RATES RELIEF PACKAGE

PROJECT 3.2: RENTAL, FEES AND CHARGES RELIEF PACKAGE

PROJECT 3.3: RESILIENT HOBART GRANTS

PROJECT 3.4: INTERNATIONAL STUDENT SUPPORT PARTNERSHIPS

PROJECT 3.5: FESTIVE SEASON CHARITABLE QUICK RESPONSE GRANTS

PROJECT 3.6: CENTRAL HOBART PRECINCT PLANNING ECONOMIC ANALYSIS

PROJECT 3.7: MOBILITY FOR CITY VIBRANCY

INITIATIVE 4: RESPONSIVE LOCAL GOVERNMENT

PROJECT 4.1: 24/7 COUNCIL

PROJECT 4.2: RESPONSIVE PLANNING AND MOBILITY SERVICES

PROJECT 4.3: CAPITAL WORKS PROGRAM

PROJECT 4.4: FUNDING FOR CITY PROJECTS

PROJECT 4.5: RESILIENT HOBART

PROJECT 4.6: ECONOMIC DEVELOPMENT STRATEGY

PROJECT 4.7: INVESTOR PROSPECTUS

PROJECT 4.8: COMMUNITY VISION STEWARDSHIP

The action plan will be updated on an ongoing basis, in response to new data and what we learn from communities, businesses and other support initiatives. The next update is planned for mid-2021.