

Living Local, Working Globally

RDA Tasmania Population Symposium





1. Business (and Life)
2. Leaving the Mainland
3. Choosing Tasmania
4. Taking Stock: One Year Later



My Business (and Life)

About Cavalletti Communications





Leaving Sydney

Why Move?

Leaving Sydney – Why?

Property / Rental Prices

Climate

Community

Pressure + Pace

Nature

Lifestyle

Choosing Launceston

Why Tasmania, Why Launceston?



New Home: Must Haves

Business Community

Internet Speed

Flights

Affordable Housing

Nature

Culture, Skills + Community

Moving to Launceston

Settling In



One Year On: Taking Stock

Doing Business From Tasmania



Going South is Good for Business

Community Support + Introductions

Friendships (Business / Personal)

Tasmanian + Melbourne Markets

“Bigger Fish in a Smaller Pond”

Local Talent

Biggest Project in 10-Year Company History

Launceston: We're Home

Doing Business From Tasmania



THIS IS
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CONTENT FOR ATTENTION SEEKERS