

More jobs, better jobs



Cradle Coast Regional Futures Plan

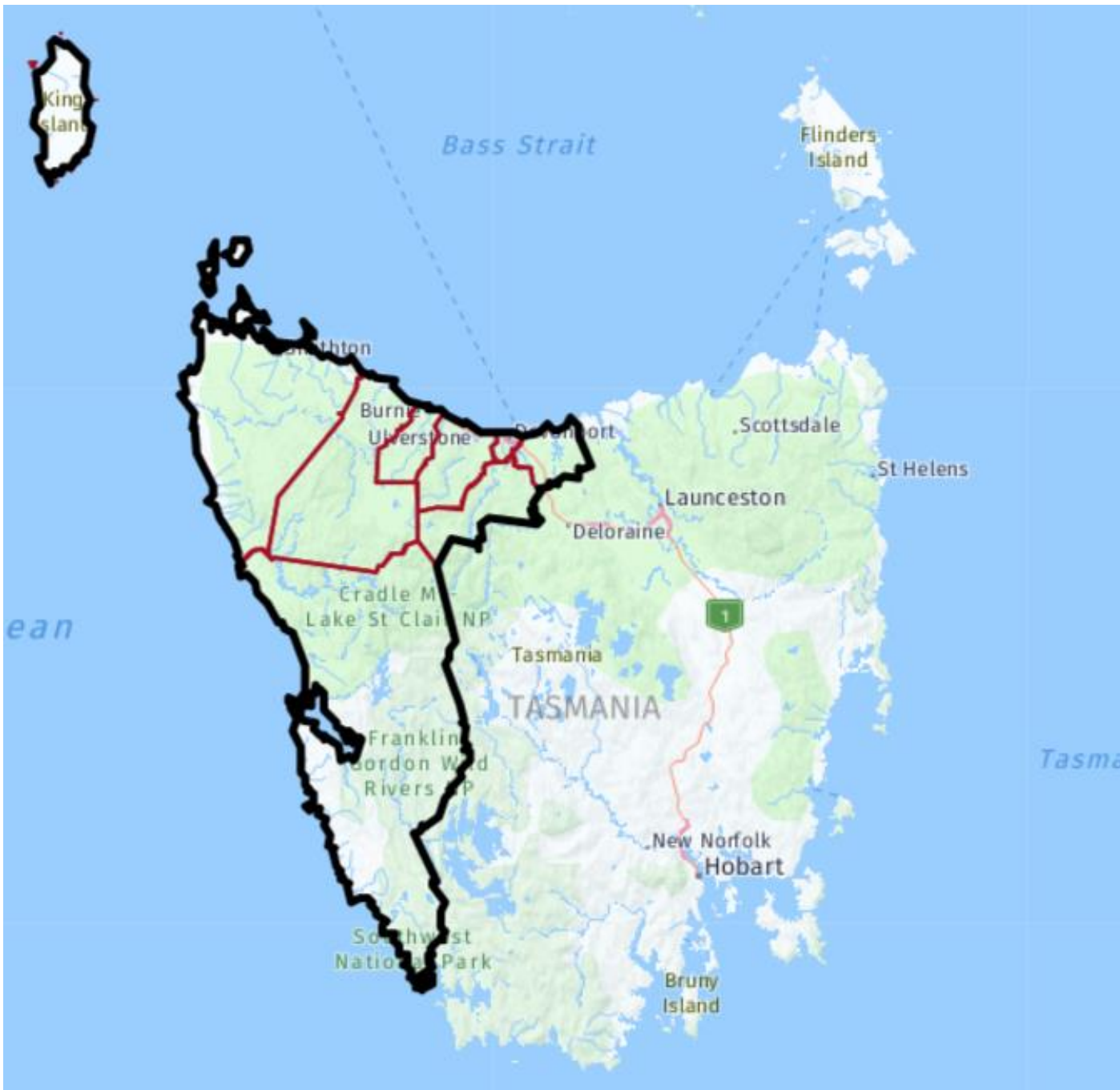


Created to address five key challenges

- High unemployment rates
- Low levels of educational attainment
- Shrinking working age population
- Significant labour demands
- Regionally dispersed population

3,800 new jobs between 2016 and 2022

Doesn't include growth in renewables and the NDIS



Member council	Awesome coasters
Devonport City	25,415
Central Coast	21,904
Burnie City	19,348
Waratah Wynyard	13,800
Latrobe	11,195
Circular Head	8,066
Kentish	6,273
West Coast	4,167
King Island	1,601
Total	111,769

The case for acting regionally

- People don't choose where to live, work, visit or invest based on LGA boundaries.
- We're stronger together.
- We're smarter together.
- But local is important too.

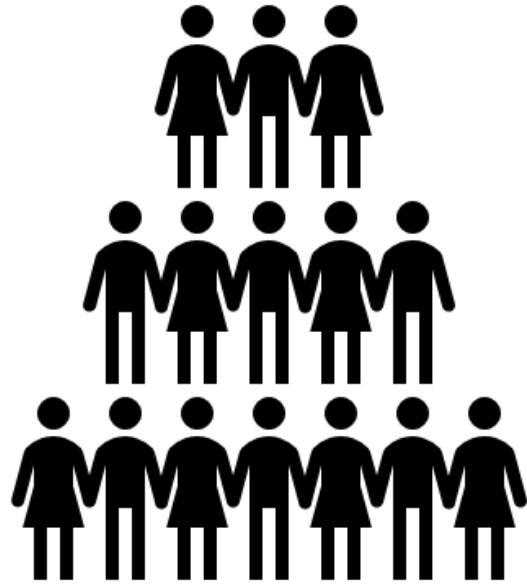
A new approach

Published in December 2018

- A regional economic development governance framework
- A regional investment framework
- Priority projects and initiatives



RESEARCHER



CORE TEAM

PROGRAM MGR / SUPER STAR



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And plenty of other initiatives

- Choose Cradle Coast
- The Coastal Pathway
- The Coasters
- Millions of dollars of NRM projects which protect our flora, fauna and landscape, and support sustainable agriculture

Remember, you could be part of something special...

www.cradlecoast.com/work-with-us