

Population Symposium

What's happening to Tasmania's population?

Where is it headed? What are we doing about it?



12th June 2019

Sir Raymond Ferrall Centre
University of Tasmania
Newnham Campus

Presented by



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**Institute for the
Study of Social
Change**

RDA Chair Welcome

RDA Tasmania is excited to announce we will be facilitating a Population Symposium on Wednesday 12th June at the University of Tasmania campus in Launceston.

Regional Tasmania has recognised the challenges of changing demographics, and a clear need to proactively support population growth, particularly target at the working age cohort (18yo - 50yo). The bottom line is that regional Australia has population challenges as the population ages and the working age population shrinks. Attracting new people to the regions has been identified as an action that needs to be addressed, how one does that is the million dollar question.

With unprecedented economic growth in Hobart, on the back of Tourism, a vibrant city and the growth in International students enrolled at the University of Tasmania, the challenge for urban growth is different again.


The symposium will provide an opportunity to look at Tasmania's population challenges, how this will fit with the broader national environment, and share some insights as to what initiatives are being planned in our regions.

To book your place, go to: <https://www.rdatasmania.org.au/news/population-symposium-launceston-12th-june-2019/>

We look forward to seeing you there!

Prof Sue Kilpatrick
Chair
RDA Tasmania

Note: The following program is in draft status, all speakers have been confirmed. Presenter BIO's will be updated and links to other pre-reading resources added before the symposium date.



DRAFT PROGRAM

THEME	Time	TOPIC	Confirmed Presenter
Getting started	9:00am – 9:30am	Arrival and registration	
	9:30am – 9:35am	Welcome and setting the scene, hand over to MC	Craig Perkins
The Big Picture	9:35am – 9:55am	MC intro, setting the scene - What's going on in regional Australia	Jack Archer
	9:55am – 10:25am	Labour market economics	Ivan Neville
	10:25am – 11:00am	Tasmania: a regional perspective on population change and trends into the future	Dr. Lisa Denny
	11:00am – 11:20am	BREAK	
What's happening in Tasmania	11:20am – 11:40pm	Living local, working globally (Case studies of some recent arrivals)	Daniela Cavalletti Deanna Hutchinson
	11:40am – 12:00pm	Government policy perspectives. What interventions? - Tasmania's Population Growth Strategy (Tas Govt) - visa and migration programs support regional settlement (Aus Govt)	Anne Beach Justin Clifford
	12:00pm – 12:30pm	Regional challenges - NTDC Population Strategy - CCA regional Futures - Planning place and design	Bruce Williams Daryl Connelly Liza Fallon
	12:30pm – 1:00pm	Let's discuss! - A break for discussion and reflections on the information presented so far	Jack Archer
	1:00pm – 2:00pm	LUNCH	
Roundtable	2:00pm – 3:30pm	Roundtable: facilitated by Jack Archer <ul style="list-style-type: none"> Recruiters. What are they telling us about attracting people to the our regions Launceston Chamber of Commerce – an industry perspective Regional Australia Institute (what we are finding elsewhere) Attracting people to Northern Tasmania Migrant opportunities Living local, working globally (Stories of some recent arrivals) A small business perspective 	Sam Jones Neil Grose Kim Houghton Edward Obi Ella Dixon Daniela Cavalletti Deanna Hutchinson Bianca Welsh
	3:30pm – 3:45pm	What actions Wrap up and thanks	Jack Archer and Sue Kilpatrick
	3:45	Conclude	

PRESENTER BIOS



Jack Archer

Jack Archer is a freelance consultant who specialises in policy advice and analysis for regional issues.

Until February 2019, Jack he was CEO of the Regional Australia Institute where he led the national debate on regional population and economic development, successfully influencing policy at both the national and state levels.

Ivan Neville

Ivan Neville is the manager of the Labour Market Research and Analysis Branch in the Australian Government Department of Jobs and Small Business. Ivan leads a team that undertakes in-depth analysis on a range of Australian labour market issues, including identifying the current and future demand for skills; understanding recruitment issues and what employers are looking for; and helping job seekers prepare for the changing world of work.

Ivan has had an extensive career in a range of labour market research, statistics and policy roles in a number of government organisations. Ivan is regularly asked to provide his unique perspective on the ever evolving labour market story and he delivers presentations both here and overseas.



Dr Lisa Denny

Over the past twenty years, Lisa has accumulated a wealth of knowledge and experience in both private industry and the public sector in Tasmania. She has an intricate understanding and knowledge of the influences and drivers of Tasmania's population and economy and a deep commitment to ensuring that the State's potential is realised.

As a demographer and quantitative researcher, Lisa provides independent demographic analysis and advice at state, regional or local level using multiple social and economic variables. Lisa's area of interest and expertise centres on the interrelated nature of the population, education and training and work with a view to achieving economic renewal in the context of population ageing and other socio-economic scenarios. She focuses on producing empirically based evidence to inform policy and planning to improve productivity, education to employment transitions, workforce planning, equality and well-being.

Lisa holds a Bachelor of Commerce, Bachelor of Arts (Hons) and a Graduate Diploma of Education (Secondary) and in 2018 completed a PhD with the University of Tasmania, School of Social Sciences. Lisa's PhD research is entitled '*Skill Utilisation: an alternative to the 3Ps solution to population ageing*'.

Dr Kim Houghton

Dr Kim Houghton is the co-CEO of the Regional Australia Institute and leads the think tank's policy and research work. Kim was previously the Institute's General Manager Policy and Research, and in both these roles works to ensure the Institute's work has practical application and supports a better policy environment and more vibrant regional economies. Having worked on regional economic development in Australia for almost 20 years, Kim has a passion for engaging, motivating, informing and connecting regional leaders from business, community and government.



Edward Obi

Edward Obi is the Population Attraction Coordinator at the Northern Tasmania Development Corporation. He focuses on highlighting Northern Tasmania as the region of choice for quality living, jobs and entrepreneurship. He is a strong advocate for social and cultural cohesion as a means of retaining the working age demographic in the region. Edward has a background in law and international business management and previously managed the Human Capital Development Program for Samsung in Nigeria on the Egina FPSO project. He believes that regional growth and sustainability is the safety net of every developed economy.

Edward lives in Launceston with his wife and son. He enjoys cycling and is also a karate coach.

Daniela Cavalletti

Daniela Cavalletti is an accomplished copywriter, editor and ghostwriter who heads an international tribe of content creators at Cavalletti Communications ('CavaCom'). A bookworm since the tender age of three, Daniela feels lucky to have spent most of her life as a creative communications addict who connects people and makes words work. In its 10th year, her content development business creates and polishes all the words a business might need. In 2018, Daniela and her husband moved their lives and businesses from the mainland to Tasmania. She never looked back – and now proudly calls Launceston home.





Ella Dixon

CEO, Migrant Resource Centre Northern Tasmania Inc (trading as Tasmanian Multicultural Services – TMS)

Prior to joining Tasmanian Multicultural Services, Ella worked in state and local government in the policy areas of women, regional, community and economic development. She is a director of national peak body, Refugee Council of Australia, and Vice Chair of Relationships Australia (Tas). She

also sits on a number of working groups in an advisory capacity relating to resettlement, health, workforce engagement, employment and skills development for former refugees.

TMS provides settlement services for eligible clients for up to 5 years of arrival. Eligible clients are mostly people from humanitarian backgrounds, and culturally and linguistically diverse people with limited English living in rural and remote areas.

Other programs offered by TMS include children and youth development, driver mentoring, employment preparation support, multicultural playgroup, homework tutoring, citizenship and visa application assistance.

With programs and activities open to other visa types, TMS gets involved in discussions around workforce development and engagement of migrants, population growth and retention.

Sam Jones

As a Business Manager within Hays Tasmanian operations, Sam initiated his consulting career with the business in January of 2012. Having started with Hays in the Melbourne marketplace, Sam transferred to his home state of Tasmania in the later part of 2013 to assist in the development and growth of their Launceston operations, he's since been a major contributing factor to the successful expansion of Hays throughout the entirety of the state.

Having partnered with a variety of organisations throughout his career Sam has worked directly with but not limited to multinational organisations, small to medium enterprises, local councils and varying levels of government.

Currently Sam oversees the recruitment of specialist Sales & Marketing personal in both a local and state-wide capacity whilst also managing and leading the Northern Trades & Labour Division. Additionally, Sam has proven to provide detailed expertise to both new and existing clientele whilst constructing tailored business and recruitment solutions specifically aligned with their core objectives.



Dr Bruce Williams

Dr Williams is a senior economic advisor with the City of Launceston. He is interested in regional and rural Australia and has a diverse background in senior executive management within the agriculture, forestry, natural resources, education and small business sectors.

His consulting and research background provides the basis for analytical skills, while executive experience provides a high level of strategic thinking. He facilitates economic development and business opportunities in the City of Launceston and Northern Region of Tasmania.

Over the past year he facilitated the Population Taskforce for the Northern Tasmanian Development Corporation and prepared:-

- A review of population drivers
- A summary of national and international approaches to population growth
- A review of population and demographic trends in the Northern Tasmanian Region and City of Launceston
- The population Taskforce Strategy for Northern Tasmania



Daryl Connelly

Before joining the Cradle Coast Authority in mid-2018 as Regional Economic Development Manager, Daryl was the Executive Officer at Switch Tasmania, an organisation that he co-founded to support people with a business or business idea. He holds a Master of Business from the University of Tasmania and is a graduate of the Tasmanian Leaders Program.

Daryl was appointed as CEO of the Cradle Coast Authority in December 2019, to oversee a period of organisational reform, including a renewed focus on economic development and council collaboration. He is Cradle Coast born and bred, and lives at Forth with his wife and two daughters.

Deanna Hutchinson

Longford-based Deanna Hutchinson is Chief Executive Officer of the Spatial Industries Business Association and an Adjunct Industry Fellow at Griffith University's Cities Research Institute.

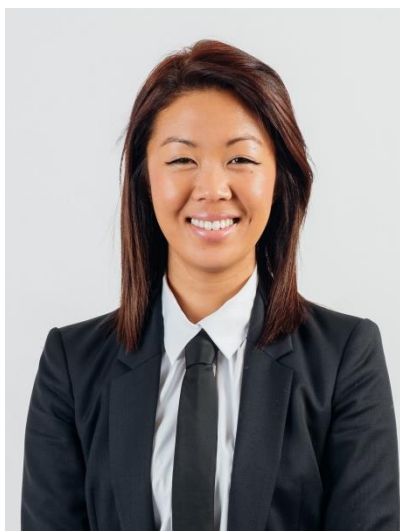
A specialist in disruptive leadership, culture change, opportunity analysis and technology strategy, with more than 15 years of experience in industry, education and government, Deanna brings a wealth of knowledge to contemporary challenges. She is a regular public speaker and stood as a candidate in the 2019 federal election.



Bianca Welsh

Bianca Welsh is a co-owner of Stillwater Restaurant and Black Cow Bistro and is a passionate advocate for mental health awareness in the workplace among many things. She worked her way through the ranks at Stillwater and was offered to be a partner in opening Black Cow Bistro in 2008 at the age of 21. She became a co-owner of the reputable Stillwater restaurant in 2010 and in 2014 the group purchased the business above the restaurant the Mill Providore, which was closed in Feb 2018 to make way for boutique accommodation. The site now boasts seven luxuriously appointed waterfront rooms.

In her spare time she surrounds herself with good food, wine, people and animals. She has recently become a mum and enjoys the challenge of balancing her roles.



PRE-SYMPOSIUM RESOURCES

The following links provide information of interest to delegates:

- **The economic and social impact of the Karen Resettlement in Nhill**
<https://www2.deloitte.com/au/en/pages/economics/articles/economic-social-impact-karen-resettlement.html>
- **The story of diverse communities – Migrants in Port Phillip**
<https://blog.id.com.au/2015/population/local-area-analysis/the-story-of-diverse-communities-migrants-in-port-phillip/>
- **Migration between capital cities and regional Australia**
<https://blog.id.com.au/2015/population/demographic-trends/migration-between-capital-cities-and-regional-australia/>
- **Toowoomba taking off**
<https://blog.id.com.au/2017/economic-analysis/toowoomba-taking-off/>

